

### **EXAMINER'S AMENDMENT**

An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it **MUST** be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Ryan Grace on 2/2/2010.

The application has been amended as follows:

16. (Currently amended) The computer-readable storage medium of Claim 11, wherein the shortcut input comprises more than one type.

17. (Currently amended) The computer-readable storage medium of Claim 16, wherein the types of shortcut input include at least one selected from a group comprising: a speed dial input, a voice input, a menu item selection input, and an icon selection input.

21.-22. (Cancelled).

26.-27. (Cancelled).

31. (Currently amended) A handheld mobile telephone device, comprising:  
a processor; and  
a memory having computer-executable instructions stored thereon, wherein the computer executable instructions are configured for:

providing an application neutral shortcut application, wherein the application neutral shortcut application is independently accessible from a plurality of user application statuses from a plurality of user applications of a the mobile telephone device, wherein the application neutral shortcut application includes a user interface that is independently accessible from the plurality of user application statuses from a plurality of user applications of the mobile device, wherein the user interface includes a list of editable shortcuts associated with the user applications of the mobile device, wherein the user interface includes a shortcut tag type indication associated with each of the editable shortcuts that indicates the type of shortcut tag for accessing a target of one of the applications of the mobile device;

providing shortcuts to a plurality of targets in a lookup table of the application neutral shortcut data store that maintains shortcut data for a plurality of application types, wherein the lookup table includes a plurality of shortcut tag types associated with different types of targets, and further wherein the targets comprise application targets and content targets, wherein the shortcut tag types include a speed dial shortcut tag, a voice shortcut tag, a menu item shortcut tag and an icon shortcut tag;

monitoring user input to the mobile ~~electronic~~ telephone device from the application neutral shortcut application, wherein monitoring user input includes monitoring speed dial selection inputs, voice tag inputs, menu item selection inputs and icon selection inputs;

determining whether the user input is a shortcut input, wherein the shortcut input comprises a shortcut tag, and further wherein the shortcut tag corresponds to a shortcut target in the lookup table;

locating the shortcut target in the lookup table based on the shortcut tag; and

executing the application of the mobile telephone device associated with the target, wherein the content is accessed when the located shortcut target is a content target.

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40. (New) The handheld mobile telephone device of Claim 31, wherein the types of targets include at least one selected from a group comprising: telephone numbers, email addresses, URLs, and contact cards.

41. (New) The handheld mobile telephone device of Claim 31, wherein the shortcut input comprises more than one type.

42. (New) The handheld mobile telephone device of Claim 41, wherein the types of shortcut input include at least one selected from a group comprising: a speed dial input, a voice input, a menu item selection input, and an icon selection input.

43. (New) The handheld mobile telephone device of claim 31, wherein the speed dial shortcut tag includes a digital sequence of keys.

44. (New) The handheld mobile telephone device of claim 31, wherein the speed dial shortcut tag includes a key activation for a predetermined duration.

45. (New) The method of claim 1, wherein the speed dial shortcut tag includes a digital sequence of keys.

46. (New) The method of claim 1, wherein the speed dial shortcut tag includes a key activation for a predetermined duration.

47. (New) The method of claim 1, wherein the lookup table is indexed by shortcut tag type.

48. (New) The computer-readable storage medium of claim 11, wherein the speed dial shortcut tag includes a digital sequence of keys.

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49. (New) The computer-readable storage medium of claim 11, wherein the speed dial shortcut tag includes a key activation for a predetermined duration.

50. (New) The computer-readable storage medium of claim 11, wherein the lookup table is indexed by shortcut tag type.

The following is an examiner's statement of reasons for allowance:

With respect to independent claim 1, 11, and 31, the prior art found does not specifically teach, linking the application neutral shortcut application to a collective application neutral shortcut data store that maintains shortcut data for a plurality of application types, wherein the shortcut data store includes a lookup table that links a plurality of different shortcut tag types to different types of targets, wherein the targets comprise application targets and content targets, wherein the shortcut tag types include a speed dial shortcut tag, a voice shortcut tag, a menu item shortcut tag and an icon shortcut tag and monitoring user inputs to the mobile telephone from the application neutral shortcut application, wherein monitoring user input includes monitoring speed dial selection inputs, voice tag inputs, menu item selection inputs and icon selection inputs; in combination with all of the other claim limitations.

All dependent claims are allowable by virtue of their dependence on allowable independent claims.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably

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accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

### ***Inquiry***

Any inquiry concerning this communication or earlier communications from the examiner should be directed to BORIS PESIN whose telephone number is (571)272-4070. The examiner can normally be reached on Monday-Friday except every other Friday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Dennis Chow can be reached on (571)272-7767. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Boris Pesin/  
Primary Examiner, Art Unit 2174